



The Advisory Alliance

TALENT. LEADERSHIP. PERFORMANCE. SM

EXECUTIVE COACHING FOR KEY LEADERS

Business Challenge

Today's business Leaders must be both strategic planners for their business, as well as exceptional drivers of seamless operations throughout their business. This requires them to:

- 1) Translate the company's strategy into specific actionable priorities for their team;
- 2) Use these priorities to determine how best to lead and motivate their employees; and
- 3) Ensure their people consistently execute against their strategic priorities and objectives.

Who Will Benefit

Executive Coaching for Key Leaders is designed for mid- to senior-level leaders in critical roles, as well as emerging high potential managers, who are responsible for critical areas and operations of the business or organization.

The Focus

Executive Coaching for Key Leaders is a customized process that challenges participants to think and lead more strategically & effectively.

Our pragmatic approach gives leaders the information, tools, and capability to implement this enhanced leadership approach early in the process.

The program is tailor-made to your unique objectives to ensure participants address relevant, real-world issues and challenges specific to your organization.

(continued on reverse)

Key Content

- Multi-Month Coaching Process (4 to 12 months).
- Bi-Weekly Coaching Sessions (In-Person and/or Virtual).
- Individual, Customized Action Plans for Greater Leadership Focus and Behavior Change.
- Comprehensive 360° Feedback Report
- 1-on-1 Debrief for Uncovering Leadership Strengths and Vulnerabilities.
- Post-Program "Progress 360" to Measure and Confirm Leadership Behavior Change.
- Roll-up of Feedback across all Coachees for Greater Organizational Insight into Key Leadership Issues.
- Coordinated Involvement of Immediate Superiors as well as Skip-Level Leadership to Drive and Support Behavior Change.
- *All coaching programs are customized, and additional content may be added to address the unique needs of your organization.*



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Outcomes

By taking part in The Advisory Alliance's **Executive Coaching for Key Leaders**, participants will:

- Develop the leadership behaviors and mindset required for greater success.
- Acquire the knowledge and skills to lead more strategically.
- Set and accomplish leadership objectives with specific, measurable outcomes.
- Possess the tools and processes to further their leadership effectiveness.
- Develop an attitude of self-management that drives sustained performance.

Delivery

The Advisory Alliance's **Executive Coaching for Key Leaders** is delivered as a multi-month process (from 4 to 12 months) to ensure sustained leadership development and impact. The process incorporates both a 360-Feedback assessment upfront, *as well as* a post-program Progress 360 to measure and document leadership behavior change.

About Us

The Advisory Alliance helps Fortune 500 & Mid-Market companies select and develop exceptional talent. Specifically, we help them refine their:

- Leadership Development,
- Executive Coaching,
- Selection & Promotion, and
- Succession Planning.

Our clients are from the public, private, and non-profit sectors, across diverse industries.

Services are delivered by our consultants based in New York, Princeton, Savannah, Dallas, and San Francisco as well as through our national Advisory Alliance Network.